## BUSINESS ARCHITECTURE HELPS ORGANIZATIONS STRATEGIZE, START, AND SCALE THE APPLICATION OF ARTIFICIAL INTELLIGENCE (AI)



- ✓ Identify opportunities for business model innovation.
- ✓ Identify the capabilities most advantageous to target based on competitive positioning and improvement opportunities.
- ✓ Identity the best initial application(s) for AI from a business perspective.
- ✓ Understand the comprehensive impacts of leveraging AI from a people, process, information, and technology perspective.
- ✓ Design and communicate a high-level vision of the future organization that leverages AI.
- ✓ Define a strategic roadmap to achieve the vision and introduce changes over time.
- ✓ Provide a high-level, "business object-based" mental model and associated vocabulary that describe what the organization does across business units. This enterprise view facilitates strategic conversations and decision-making, enables effective design of solutions, and allows data to be leveraged to the fullest extent.

