BUSINESS ARCHITECTURE ENABLES ETHICAL DECISION MAKING AND ACTIONS





ETHICAL DECISION MAKING

- Enable Good Decision Making Through an Understanding of the Full Picture and Impacts
- ✓ Identify Where Ethics Apply and Facilitate Gap Closure
- Enable Balance Between Shortand Medium-Term
 Organizational Goals Versus
 Longer-Term Societal Goals



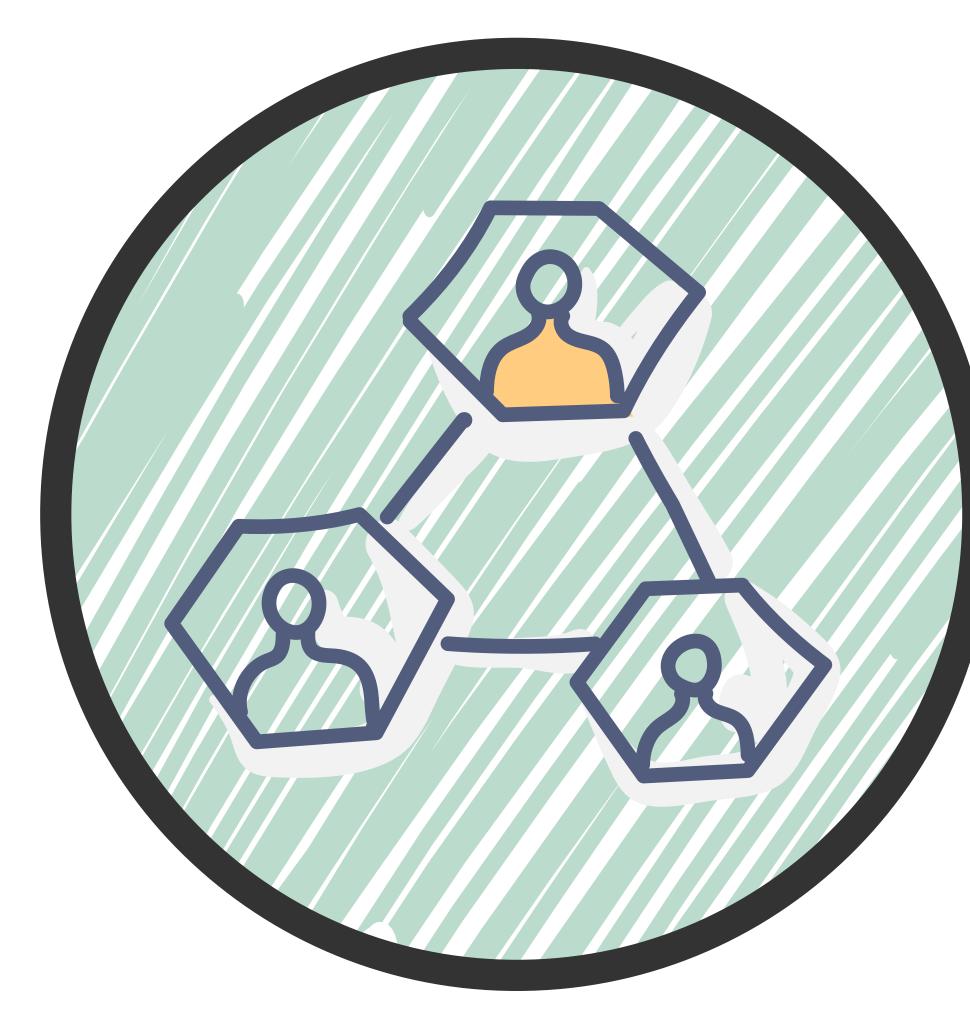
ETHICS TRANSPARENCY

✓ Track and Demonstrate Where Ethics and Policies are Applied Within A Business Content (Even For Technology, e.g. Algorithms)



ETHICS CONSIDERATION & ENFORCEMENT

- ✓ Facilitate Consideration For Relevant Ethics and Policies Within a Business Context to the Right People and the Right Time
- ✓ Raise Potential Ethics Concerns in a Fact-Based Manner
- ✓ Integrate Ethics Implementation Plans (e.g. Workforce Development Strategy) into Strategy Execution



ETHICS LEADERSHIP

- Extend and Inspire an
 Organizational View of Ethics to
 a Greater Responsibility Around
 TSR, CSR and Sustainability
- ✓ Lead by Example Through Adhering to an Architect Code of Ethics

